

Appl. No. 09/844,786  
Amdt. dated 05/25/2005  
Reply to Office Action of 12/29/2004

**Amendments to the Claims**

This listing of claims set forth on the following page(s) will replace all prior versions and listings of claims in the application:

**Listing of Claims:**

1. (Currently Amended) A method of enabling a display of displaying of an electronic document an electronic program guide with a portion being automatically updated an updatable portion while being displayed, the method comprising:

communicating the electronic program guide to a display,  
displaying the electronic program guide, including the updatable portion;  
receiving a first content information and causing a display of displaying the first content information in the updatable portion; and,  
enabling an individual to receiving a request to a display of a second previously displayed content information in lieu of the first content information and displaying the second content information in response to the request while displaying at least some of the electronic program guide.
2. (Previously Presented) The method of Claim 1, wherein the first and second content information comprise advertisements.
3. (Previously Presented) The method of Claim 1, wherein the document comprises a selectable graphical user interface element that, upon selection, triggers a request for the display of the second content information.
4. (Currently Amended) The method of Claim 1, further comprising:

automatically causing the temporary display of the second content information in the portion.
5. (Currently Amended) An apparatus for enabling the display of displaying an electronic program guide comprising:

Appl. No. 09/844,786  
Amtd. dated 05/25/2005  
Reply to Office Action of 12/29/2004

an electronic document with a portion of the document being automatically updated while being displayed;

a set-top box for receiving the electronic document;

a display operably connected to the set-top box for displaying the electronic document;

storage means in the set-top box for storing at least a first and a second content information; and,

controlling means for accessing the storage means and causing selective a display of the second content information in the portion, for, thereafter, causing a display of the first content information in the portion, and, for, upon request, causing a display of the second content information in lieu of the first content information.first and second content information.

6. (Currently Amended) The display apparatus of Claim 5, wherein the apparatus comprises a set top box includes an interface element for allowing the user to redisplay either the first content information or the second content information in the updatable portion of the electronic document.

7. (Currently Amended) An electronic document comprising:

an electronic program guide displayable via a set top box, the electronic program guide having a portion being automatically updated while displayed, the portion displaying a first content information and the portion being configured to display a second previously displayed content information in lieu of the first content information in response to a control command.

8. (Previously Presented) The electronic document of Claim 7, further comprising:

a selectable user interface element that, upon selection, triggers the control command.

Appl. No. 09/844,786  
Amdt. dated 05/25/2005  
Reply to Office Action of 12/29/2004

9. (Previously Presented) The electronic document of Claim 7, wherein the control command is received from a separate control device.

10. (Previously Presented) The electronic document of Claim 7, wherein the first and second content information comprise advertisements.

11. (Canceled)

12. (Canceled)

13. (Previously Presented) The electronic document of Claim 7, wherein the document comprises a Web page and the portion is a Web frame.

Claims 14-18 (Canceled)